



For immediate release

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Help is on the way

In these troubled economic times a home is a precious commodity. Protecting that investment has never been more important for homeowners and property owners. When Mother Nature or good old fashion bad luck cause damage to a property, homeowners turn to their insurers to help them restore their property. Insurers, meanwhile, pay out nearly \$32 billion in damages each year and are as equally interested in enhancing their bottom lines as homeowners are in protecting their investment.

When these interests collide, *The Claim Game* begins and the fight to protect your home and get what is owed you becomes a high stakes game of chance. Without the right guidance, without knowing the Rules of the Game—rules written by and for the insurers—homeowners often find themselves on the losing end.

Closing the gap between what homeowners know and what they need to know to have a successful claim, *The Claim Game: A Homeowner's Guide to Avoiding an Insurance Catastrophe* by Andrew Wallingford levels the playing field between homeowners and insurers by empowering homeowners with the knowledge and tools to get everything owed to them. As comprehensive as it is humorous in tone, *The Claim Game* is a must-have for every insured homeowner.

Boasting the only step-by-step guide written by an adjuster, *The Claim Game* aims its sharp eye on the absurdities of homeowners insurance claims while guiding readers through the claim process with no-nonsense advice, from before a claim is filed to finding a contractor who won't nail his sleeve to the wall.

Highlights of this 284 page book include a plain-English translation of a standard homeowners policy as well as tips on how to decipher a policy, and includes special sections that focus on concerns such as what to do when a home is rendered unlivable and the unique challenges presented by different types of damages. *The Claim Game* is an all-encompassing handbook and an invaluable resource for homeowners.

The Claim Game launched August 29, 2009, the four year anniversary of hurricane Katrina, and is available for \$15.95 in most book stores and at www.ClaimGameBook.com. The e-book edition is \$9.95 and will be available only at www.ClaimGameBook.com.

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The Claim Game: a Homeowner's Guide to Avoiding an Insurance Catastrophe by Andrew Wallingford. Original edition. 5½" x 8½", 284 pages, 9 illustrations. ISBN-10: 0-615-28278-4. Soft cover: \$15.95. E-book: \$9.95. See www.ClaimGameBook.com/PressBox for a 300 dpi image of cover.

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